



CHAIRX®  
The Business Network

# Why Join ChairX?

How to engage with our influential members

*ChairX: The Habit that Leads to Business*

**#Thought Leadership #Learnings #Business Discussions #Connections**

**We connect Boards and Directors Internationally to learn, discuss and do more business.**



## What is ChairX?

- The International Business & Discussion Network for Board Directors
- Chair, CXO, Founders, Entrepreneurs, NXD and Board Directors
- Connect to build relationships and do more or better business + 1-1 database
- 80+ meetings per year- mainly on Zoom
- Lifelong learning ; business events from educational to conversational
- Thought Leadership through business discussion and hosting
- Members can Host events- their content; ChairX formula



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# ChairX Events

**Zoom Hosted presentation/discussion + networking**






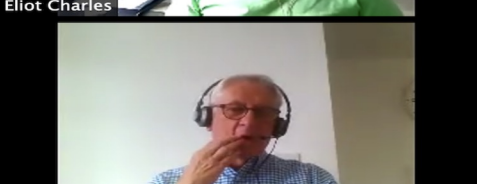
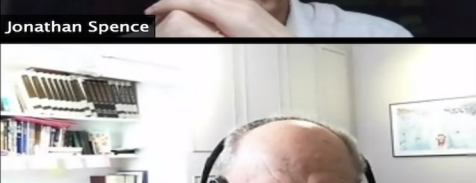


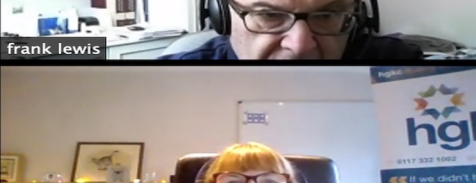

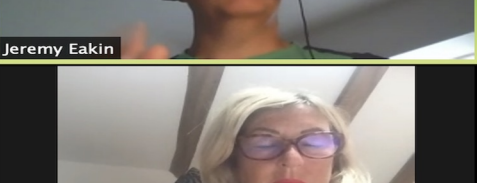
Intros +Short presentation/discussion business subject.

**Zoom Mastermind sessions-** Interactive Group help with specific challenges

**Zoom Member-Only Business Networking-** 16 Members 100% networking



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The Business Network

 Caroline Hayward	 Andrew Lyons	 Eliot Charles
 Jonathan Spence	 Jeremy Marchant	 Rob Purdie
 Frank Lewis	 Chris Goodey	 Jeremy Eakin
 Kim Jones	 Chris Windley, Cyber Security Valley...	 asp@kendallpoole.com

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## Why join ChairX?

- International Board Level Business Networking ***from your desk***
- Safe; interactive; time and cost-efficient : ESG friendly (no travel)
- Professional; authentic, inclusive and friendly
- Outcomes? Business deals; leads; contacts; Board Appointments; advice; consultancy, learnings and more...
- Lifelong learning + thought leadership + new business connections



# How much is Membership?

- **Individual Chair/Member-** £600.00 +VAT p.a.  
( Personal profile searchable +all Zoom events)
- **Corporate Members-** From £1500.00 +VAT p.a.  
( From 3 seats +logo + link on website)
- **Network Partner-** From £1500.00 +VAT p.a.  
( From 3 seats +logo + link on website)

See [www.ChairX.network](http://www.ChairX.network) for more detail



# How do I engage with ChairX?

- Engage & join the discussions. Minimum of one a month ( 1.5 hours)
- Follow up with any contacts that resonate via ChairX platform, Linked In, Email.
- Thought Leadership -Host your own session on an agreed business subject
- Keep your profile up-to-date for key word platform searches on [www.chairX.network](http://www.chairX.network)



# Founder + Advisory Board

## Founder/CEO

- Caroline Hayward-Founder of Hayward & Associates Executive Search (TMT and software). Founder of Chairman's Network- now ChairX.

## Advisory Board

- Tim Farazmand- Chairman- Impact Investor ex CEO LDC and Chair BVCA
- Paul Brennan- ex CEO Zeus, now Portfolio Chair
- Liz Baran- ex VP HR McAfee Intel, now NED Age UK
- Hans Christian Iversen- Board Portfolio and Executive Coach
- John Harte- Board Expert and CEO , Board Integrity





Join and find out more on

[www.chairX.network](http://www.chairX.network)

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